

Ford Motor Company of Canada

LIMITED

ADDRESS ALL
COMMUNICATIONS TO THE COMPANY

"FORDCANADA"
WESTERN UNION CODE

East Windsor, Ontario.

March 11 1931

ALL COMPANIES
ALL DEALERS
Lists 1, 2, and 3.

Overseas Circular Letter #764.

Gentlemen;

Town Sedan.

During the latter part of March we will begin shipments of Town Sedans with the Sloping Windshield, similar to the Victoria Model.

In addition to the changed appearance, other improvements have been incorporated in this Body type, and we are listing below new specifications -

Upholstery. Standard Trim in Mohair with Genuine Leather Seats and Back Cushions optional at \$18.00 net extra.

Colors. Choice of twelve standard colors. The Windshield Frame will be in the same color as the Body.

Vacuum Windshield Wiper. The Wiper Arm and Blade chromium plated.

Inside Visor,

Front Seat. Is adjustable, and the mechanism has been improved, facilitating the operation adjustment of 4-1/2 inches.

Pockets in Doors. Have been discontinued, but a Pocket is made available in the left hand Cowl Trimming, and on the back of the Front Seat.

Dome Light.

Centre Arm Rest. Has been discontinued. The Side Arm Rests have been made longer and more comfortable.

Rear Quarter Windows. Are now adjustable, hence may be lowered for additional ventilation.

Silk Curtain. On Back Window only.

Rear Bumperettes. Have been redesigned, giving more curvature to Chromium Plated Bars, affording better protection to Fenders.